

**FEELIN' GROOVY FESTIVAL**  
**NOVEMBER 8, 2025**  
**12:00 PM TO 7 PM**

**It's official! The first ever Feelin' Groovy Festival is happening November 8<sup>th</sup> at the Arab City Soccer Fields, 223 Plaza Drive NW, Arab, and we are excited to now accept vendor applications. Seeking artisans, makers, growers, and cottage licensed vendors. The Feelin' Groovy Festival is a "hangout" event, which means we are offering interactive booths, music, games and more to encourage the community come "hangout" for the day.**

**Details:**

- Vendor Fees – \$75 10' × 12' booth space (space only, no displays provided)  
**GREAT NEWS: 1<sup>st</sup> year discount \$20 off – making booths \$55 this year only.**
- There is no fee to apply. Applications will be reviewed by a committee on a weekly basis. Accepted, vendors will be contacted to complete payment of vendor fees by check or online invoice.
- **PLEASE UNDERSTAND:** This is a juried show. Applicants will be asked to agree to theme their products, and decorate their booths to the show's theme: Late 1960's, early 1970's Groovy & Bohemian! And hopefully you'll dress to the theme also!
- **3 photos of your work will be required – see application for how to submit.**
- At least 60% of items offered by vendor should be themed to the show. People coming to the Feelin' Groovy Festival will expect items that reflect the styles and themes of the late 60s and early 70s. See the list we've included for ideas of the types of items our guests will be looking for. This is by no means a complete list, just ideas. If you have other ideas – let us know! We're open for discussion. Whatever you already make, just make it fit the peace, love and groovy theme.
- Booths **must** be decorated in a bohemian/groovy theme. This can be done simply by draping scarves, tapestries, bright colored wispy curtains and table cloths etc.. or go all out and do big decorations! We want to transport the guests back to the Groovy Era!
- Products in various categories are limited to maintain a balance in the show.
- Cottage licensed vendors **must** provide current Health Department certification for Marshall County. Cottage license vendors could include bakers, jellies/jams, breads, soup bases, etc..
- Preference on filling spaces will be given to handcrafted vendors, makers and growers first. We will consider themed resale items vendors IF space allows.
- Family Friendly!!! This is a family friendly event. There will be no weapons, drugs, alcohol or political merchandise permitted. The sale of smoking, alcohol or drug related products is strictly prohibited. NO display of cannabis leaves or similar on booths, or products or vendor clothing.
- No electricity or water will be available. The soccer fields have bright lights that will turn on at dark (4:45ish), but you may want to consider battery or solar lights inside your booth.
- No petitions or politics, including current events, allowed in booths or on Festival grounds.
- Merchandise vendors only. No direct sales companies or information businesses please.
- The Festival name and or logo may not be used by vendors. We do not authorize the Festival logo or name on any merchandise or signage.
- We reserve the right to restrict sales of any item at staff's discretion.
- Festival is held rain or shine. No refunds.
- If you and another vendor would like adjoining spaces, please write this on your application.
- Soliciting/distribution of materials or products outside of allotted vendor space is not allowed.
- Our Vendor Coordinators will contact vendors directly when their application has been approved for the event. Until you are contacted, you are not approved.
- No vendor or group may give away food products or drinks.
- If you have questions about your merchandise fitting the theme, how to decorate your booth, or any other questions, PLEASE message us before completing your application.

**Applications will close when all booth spaces are filled or by October 11, 2025.**

**Setup:**

Set up for vendors will begin at 8 am. All booths must be ready for guest arrivals by 11:30 am. and remain open until 7 pm when the Festival ends. No early break down. Festival grounds must be cleared by 9 pm.

**We are not accepting applications for Food Truck Vendors for this event.**

**Contact:**

GrowingWildEvents@gmail.com • 256-200-5270 • 256-200-2353  
Growing Wild Events PO Box 1251 Arab, AL 35016

Feelin' Groovy Festival: hosted and planned by Growing Wild Events

Event coordinators: Joyce Utterback, Dawn Sparks, a Planning Committee and a host of volunteers & sponsors

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This list is for ideas only – not meant to be a complete list. If you have a different idea and aren't sure if it fits the theme, message us! We are open to other ideas.

Jams/jellies	Sun catchers	Feather clips
Breads	Wind chimes	Caftans, skirts etc...
Baked goods	Art	Essential Oils
Honey	Stained Glass	Hair bows
Soup Mixes	Sun/moon/stars	Hair sticks
Crystals	Mosaic	Wood flutes/drums
Beads	Wood signs	Basket weaving
Rocks	Stickers	Macrame
Jewelry	Bookmarks	Face Painting
Candles	Magnets	Henna Art
Incense	Peace signs	Temporary Tattoos
Bath products	Sunflowers	Caricature artists
Pottery	Daisies	Plants
Clay	60s early 70s designs	Wreaths
Gnomes	Bohemian clothing & decor	
Tapestries	Tie dye shirts	
Mushrooms	Scarves	

**Interactive booth ideas:**

offer a step by step art class and schedule numerous classes throughout the day with preregistration

Children's activities, balloon art, bubbles, etc.. anything hands on that gets the crowd involved. Message us your ideas and we'll help formulate a plan!

If you already make these type items, just theme them to the show: jewelry, clothing, hats, sublimation, stickers, bookmarks, art, key chains, signs, art, magnets, etc by adding peace signs, sunflowers, daisies, bohemian or 60s early 70s designs and sayings.

**Feelin' Groovy Festival**  
**Saturday • November 8, 2025 • 12 PM to 7 PM**  
**Arab City Soccer Fields – Arab, AL**

**Vendor Application**

**(please print clearly)**

**Business Name:** \_\_\_\_\_

**Your Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

10' deep x 12' wide Vendor Space \$75 each. How many booths do you need? \_\_\_\_\_

**GREAT NEWS! \$20 discount since it's our first year – Booths \$55 each – 2025 only!**

Initial \_\_\_\_\_ NO items may be sold by vendors that include the Festival name or logo.

Initial \_\_\_\_\_ The Festival will be Saturday, November 8, 2025, 12 PM to 7 PM Vendors will be required to remain set up until the close of the Festival at 7 PM.

Initial \_\_\_\_\_ I agree to theme at least 60% of my products to the Feelin' Groovy Festival and decorate my display/tent.

List ALL the items you will sell, ONLY what's listed here will be considered and no additional products or business will be allowed. Because this is a juried show, it's important to be specific on your list of items. Please print clearly.

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Please choose your vendor type:

\_\_\_\_ 100% handcrafted

\_\_\_\_ Cottage License Vendor – MUST include a copy of your Health Dept. approval with application.

\_\_\_\_ Handcrafted/Resale mix – what percentage of your items are handcrafted? \_\_\_\_\_

**Please email 3 photos of your finished products to [GrowingWildEvents@gmail.com](mailto:GrowingWildEvents@gmail.com). These photos are required for consideration of your application.**

If you'd like to have us share your web page or social media page please list it here: (please print clearly)

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Please sign and date below. Return your application by email or mail,

**Email to:** [GrowingWildEvents@gmail.com](mailto:GrowingWildEvents@gmail.com)

**Mail to:** Growing Wild Events PO Box 1251 Arab, AL 35016

**MAKE CHECKS TO "GROWING WILD EVENTS"**

If returning application by mail, only pages 3 and 4 are needed.

Hold Harmless, Liability statement: Growing Wild Events, Feelin' Groovy Festival, Coordinators and Planners, City of Arab, Arab Park and Recreation employees will not, under any circumstances, be held liable in case of damage due to fire, theft, breakage or any other loss to exhibitors or their property.

By signing below, I am indicating that I have read the vendor guidelines and Hold Harmless, Liability statement and I am stating that I agree with the rules and terms outlined, and I, and all persons participating with me at my booth space, will abide by these terms.

Please review your application to be sure you've completed all sections. Incomplete applications will not be considered and may delay your application. By signing this application you are agreeing to all guidelines as listed and understand that no early breakdown of booths will be allowed. If applying by email, please type your name as your signature.

**Do NOT forget to email 3 photos of your products to [GrowingWildEvents@gmail.com](mailto:GrowingWildEvents@gmail.com).**

Signature\_\_\_\_\_Date\_\_\_\_\_