

Poke Salat Festival

Letter of Invitation and Application

The Arab Downtown Association invites you to participate in the 28th Annual Poke Salat Festival on May 19st 2012.

Festival Rules and Information:

1. Set up: Friday - May 18th, 2012 7-9 pm

Saturday - May 19th, 2012 6-8 am

If additional time is needed for set up please contact Dawn Sparks at 256-200-5270, otherwise set up time and festival rules are below.

2. Displays: You must supply your own displays, tables, chairs, covers, etc..

3. Security: Overnight security is not provided. Each vendor exhibits all work at his own risk. The Festival is not responsible for damage, theft, or loss of items.

4. Parking: After unloading, please move vehicles from the exhibition areas into designated Parking areas.

5. Fees: No booth spaces will be held without completed application and booth fee paid at time of registration. \$10.00 late fee applies after April 13, 2012. Booth fees are non-refundable.

6. Additional information:

- No yard sale or flea market items allowed. Sale is limited to items listed on application.
- No water is available.
- Event is held rain or shine vendors are responsible for providing weather protection.
- No food items may be given away except as samples provided by food vendors.
- Any required permit is the sole responsibility of the vendor.
- Absolutely no stakes may be driven into city streets; therefore, weights should be tied to tent legs if necessary. All chairs, coolers, boxes, merchandise, tables and such must be contained in your designated space and covered to the ground. Please do NOT block sidewalks, walkways or doorways of stores that are open for business.

- If your merchandise cannot fit into one space, we suggest that you consider two spaces.
- Vendors accepted to participate in the Poke Salat Festival will receive a confirmation letter with set-up information and a receipt for payment after April 20, 2012.
- Food vendors must provide disposal of all grease and other liquids. No grease or other liquid may be disposed in City trash cans, doing so may result in fines and non-approval for future City festivals.

Deadline: April 13th, 2012

Applications must be postmarked or received by April 13, 2012.

Late fee of \$10.00 applies to all late applications.

Make checks payable to "Poke Salat Festival"

Mail Application and Payment to:

Poke Salat Festival

ATTN: D. HILTY

76 North Main St.

Arab, AL 35016

For more information, please call: Dawn 256 -200-5270, Gwen 256-586-2852

www.pokesalatfestival.com

APPLICATION

Please Print

Name: _____

Address: _____

City / State / Zip: _____

Phone Number: _____

E-mail Address: _____

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Artisan Avenue is a dedicated area to showcasing some of the area's best artist and artisans. To be eligible for one of the 18 booths on Artisan Avenue, all items must be handmade by the vendor. Festival Committee members will choose the vendors based on eligibility and an effort to provide a variety of items in the area. Please indicate on your application if you would like to be considered for Artisan Avenue.

____ All of my items are handmade and I'd like to be considered for Artisan Avenue.

Please indicate number of spaces you need:

Crafters

____ 3'x12' Sidewalk Space: \$25.00

____ 10'x10' Booth Spaces \$40.00

Food Vendors:

____12'x12' space \$50.00

If your display or trailer will not fit in one space, you must rent additional spaces.

____ 110 Electricity \$10.00

(Electricity availability for food vendors only - absolutely no water is provided)

The Poke Salat Festival Committee does not offer product exclusivity, but will make every attempt to not locate you next to a direct competitor.

Checks should be made payable to "Poke Salat Festival". Please enclose \$10 late fee for applications received after April 13, 2012.

Liability: The City of Arab, Festival planners, Downtown Business Owners will not, under any circumstances, be held liable in case of damage due to fire, theft, breakage or any other loss to exhibitors or their property.

I have read the enclosed information and by my signature I am stating that I agree with the rules and terms outlined, and will abide by these terms. I also agree to hold responsibility for these terms for anyone that shares my booth space. I have enclosed my application and fee.

Signature_____

Date_____

Thank You,

Kathy Ramsey, President

Arab Downtown Association